



Course Specifications

Course Title:	Speech Workshop
Course Code:	ENG 310
Program:	Bachelor of Arts in English
Department:	English
College:	Faculty of Languages and Translation
Institution:	King Khalid University

Table of Contents

A. Course Identification	3
6. Mode of Instruction (mark all that apply)	3
B. Course Objectives and Learning Outcomes	3
1. Course Description.....	3
2. Course Main Objective.....	3
3. Course Learning Outcomes	4
C. Course Content	4
D. Teaching and Assessment	5
1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods.....	5
2. Assessment Tasks for Students	6
E. Student Academic Counseling and Support	6
F. Learning Resources and Facilities	7
1. Learning Resources	7
2. Facilities Required.....	7
G. Course Quality Evaluation	7
H. Specification Approval Data	8

A. Course Identification

1. Credit hours: 2
2. Course type
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/>
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered: 5 th Level, 3 rd Year
4. Pre-requisites for this course (if any): N/A
5. Co-requisites for this course (if any): N/A

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	30	100%
2	Blended		
3	E-learning		
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	30
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)	
	Total	30

B. Course Objectives and Learning Outcomes

1. Course Description

This is an advanced course that aims to develop students' presentation and speech delivery skills by theoretical teaching and conducting practical workshops in order to train the students achieve their goal of becoming effective orators. The course provides the students with major speech skills needed for future jobs such as teaching, public relations, and Da'wah etc.

2. Course Main Objective

The aim of this course is to prepare and train the students for giving presentations, public speaking, delivering speeches and participating in debates. To provide them with the knowledge and skills, they need to be good speakers, presenters and debaters. After taking the course, the students will be able to integrate their communicative competence with their body language and their knowledge of visual aids to have a successful presentation.

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge and Understanding	
1.1	Understand the different terms and concepts related to speech delivering and debating.	K2
1.2	Know how to collect and arrange the information in a proper order to have an effective and engaging presentation.	K2
1.3	Distinguish between different methods of speech delivery.	K3
1.4	Know the different techniques for making a presentation interesting and engaging for the audience.	K3
2	Skills :	
2.1	Plan and design their own presentations based on the methods they studied.	S9
2.2	Give successful and engaging presentations.	S9
2.3	Debate successfully based on the debating rules and techniques they studied.	S3
3	Values:	
3.1	Critically reflect on their own presentations and the presentations of others.	V1
3.2	Work ethically and professionally as a part of a team or independently while debating or giving presentations.	V3
3.3	Communicate appropriately, accurately and effectively while debating and giving presentations taking diversity into consideration.	V2

C. Course Content

No	List of Topics	Contact Hours
1	Chapter 1: Introduction to Public Speaking: 1.1 What Is Public Speaking? 1.2 Why Study Public Speaking?	1
2	Chapter 2: Speaking with Confidence: 2.1 Understand Your Nervousness 2.2 Build Your Confidence	1
3	Chapter 3: Presenting Your First Speech	2
4	Chapter 6: Analyzing Your Audience	2
5	Chapter 7: Developing Your Speech	2
6	Chapter 8: Gathering and Using Supporting Material: 8.1 Sources of Supporting Material 8.3 Types of Supporting Material 8.4 The Best Supporting Material	2
7	Chapter 10: Introducing Your Speech Chapter 11: Concluding Your Speech	1
8	Chapter 13: Delivering Your Speech: 13.2 Methods of Delivery 13.3 Characteristics of Effective Delivery 13.4 Delivering Your Speech 13.5 Responding to Questions	2
9	Basic debating skills	2
10	Group and individual presentations	15
Total		30

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Understand the different terms and concepts related to speech delivering and debating.	Lecturing on different aspects of public speaking skills and debating.	Midterm exam, Final exam, individual and group presentation evaluation.
1.2	Know how to collect and arrange the information in a proper order to have an effective and engaging presentation.	- - Exposing the students to outstanding specimens of speeches by distinguished local and international speakers. - Helping students to incorporate audiovisual means in order to enhance their speech presentations.	Individual and group presentations evaluated through a checklist to measure the students' performance.
1.3	Distinguish between different methods of speech delivery.	Lecturing on different aspects of public speaking skills and debating.	Midterm exam, Final exam, individual and group presentation evaluation.
1.4	Know the different techniques for making a presentation interesting and engaging for the audience.	Lecturing on different aspects of public speaking skills and debating.	Midterm exam, Final exam, individual and group presentation evaluation.
2.0	Skills		
2.1	Plan and design their own presentations based on the methods they studied.	- Lecturing on the methods of speech delivery. - Peers evaluation - Regular in-class presentation practice. - Group discussion.	Individual and group presentations evaluated through a checklist to measure the students' performance.
2.2	Give successful and engaging presentations.	- Lecturing - Exposing the students to outstanding specimens of speeches by distinguished local and international speakers. - In-class practice	Individual and group presentations evaluated through a checklist to measure the students' performance.

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
2.3	Debate successfully based on the debating rules and techniques they studied.	<ul style="list-style-type: none"> - Lecturing on debating. - Exposing the students to outstanding specimens of debate competitions - In-class practice 	Debates evaluated through a checklist to measure the students' performance.
3.0	Values		
3.1	Critically reflect on their own presentations and the presentations of others.	Peers evaluation and group discussion	Individual and group presentations evaluated through a checklist to measure the students' performance.
3.2	Work ethically and professionally as a part of a team or independently while debating or giving presentations.	Regular in class group presentations	Individual and group presentations evaluated through a checklist to measure the students' performance.
3.3	Communicate appropriately, accurately and effectively while debating and giving presentations taking diversity into consideration.	Regular in class and debates	Individual and group presentations evaluated through a checklist to measure the students' performance.

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Group presentation/Debating	Week 9	15%
3	Individual presentation 2	Week 10-12	15%
4	Quizzes	Weeks 4 and 8	10%
5	Midterm written exam	Week 10	10%
6	Final individual presentation	Week 13-15	20%
7	Final exam	Week 17	30%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

- Students can get academic counseling by visiting the instructor during his office hours in addition to visiting the college academic advisor.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Beebe, Steven A. & Beebe, Susan J. (2020). "Public Speaking Handbook" (Fifth Edition). Pearson Education, Inc.: Boston
Essential References Materials	Billingham, Jo. (2003). "Giving Presentations" (1 st edition). Oxford University Press: Newyork.
Electronic Materials	PPT Slides titled "Public Speaking: Tips and Techniques" by Bryan Moschel, Montclair State University.
Other Learning Materials	Videos of effective speakers.

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	A classroom with around 30 seats and a whiteboard.
Technology Resources (AV, data show, Smart Board, software, etc.)	Data show to display videos.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	N/A

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Textbook	- Students - Instructors - Course coordinator - Chair of department - The Academic Quality and Development Unit.	- Questionnaires - Regular meetings (Course coordinator and instructors)
Presentation evaluation checklist	- Instructors - Course coordinator	- Discussion.
Effectiveness of teaching	- Students	- Questionnaires

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	Department of English
Reference No.	14
Date	May 2, 2021